

## **PRIVACY NOTICE**

### **pursuant to article 13 of Regulation (EU) 2016/679**

Pursuant to EU Regulation 2016/679 (“**GDPR**”), this notice describes the methods of processing the users’ personal data who browse the website [www.bvitalia.eu](http://www.bvitalia.eu) (hereinafter, the “**Website**”).

This notice does not concern other websites or online services accessible through links that may be published on the Website but referring to resources outside the Website’s domain.

### **THE DATA CONTROLLER**

The data controller is Bayview Italia s.r.l. (hereinafter, the “**Company**” or “**Bayview**”), with registered office in Piazza Generale Armando Diaz 5, Milan.

You can contact Bayview, for questions, requests or clarifications relating to this notice or in general to the processing of personal data, at the following e-mail address:

- e-mail: [privacy@bvitalia.eu](mailto:privacy@bvitalia.eu)
- address: Milano, Piazza Generale Armando Diaz 5
- telephone number: +39-800-597070

### **TYPE OF DATA PROCESSED**

By browsing the Website, data relating to identified or identifiable persons may be processed.

#### *a. Browsing data*

The computer systems and software procedures used to browse the Website acquire, during their normal operation, some data whose transmission is implicit in the use of Internet communication protocols.

This category of data includes IP addresses or domain names of computers and terminals used by users, addresses in URI/URL (Uniform Resource Identifier / Locator) of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user’s computer environment.

The personal data referred to in category a) are automatically collected by the Data Controller during navigation on the Website. This are information not collected with the intent to be associated with identified individuals but which, by their nature, could, through processing and association with data held by third parties, allow users to be identified. Such data are, in any case, used solely to obtain anonymous statistical information about the use of the Website and to ensure its proper functioning.

The processing of personal data referred to in category a) is necessary for the Data Controller to provide the best possible browsing experience on the Website and to enable all features and services provided through the Website. However, it is possible to limit the processing of such personal data by using certain functionalities available on the Website or on the personal device or browser/application used for

navigation (for more details, please refer to the [Website's cookie policy](#)). In such cases, navigation on the Website may be restricted, and some of its features/services may become inaccessible.

*b. Data provided by the user*

The optional, explicit, and voluntary submission of messages to the Company's contact details available on the Website results in the acquisition of the sender's contact details, which are necessary to provide a response, as well as any personal data included in the communications.

Personal data falling under category b) is directly and voluntarily provided by the user. The provision of personal data referred to in category b) is optional, and failure to provide such data will solely result in the Company being unable to process and fulfill the user's requests.

## **PURPOSE OF THE PROCESSING AND LEGAL BASIS**

The personal data provided to the Company are used:

- a. to enable browsing of the Website. This processing is based on the performance of a contract to which the user is a party for browsing the Website, pursuant to Article 6, paragraph 1, letter b) of the GDPR.
- b. to manage the user's requests. This processing is based on the performance of a contract to which the user is a party, pursuant to Article 6, paragraph 1, letter b) of the GDPR.
- c. to protect a right of the Company in legal proceedings, e.g., in the event of a dispute between the user and the Company regarding the activities carried out by the user on the Website or the requests submitted by the user to the Company through the Website. This processing is based on the legitimate interest of the Company to protect its rights pursuant to Article 6, paragraph 1, letter f) of the GDPR.
- d. to respond to any requests made by administrative, judicial, or public security authorities. This processing is based on the necessity to comply with a legal or regulatory obligation to which the Company is subject, pursuant to Article 6, paragraph 1, letter c) of the GDPR.

## **RECIPIENTS OF PERSONAL DATA**

The users' personal data are not disclosed to any third parties - with the exception of subjects delegated and/or appointed by the Company for the performance of activities related to the browsing of the Website (such as companies that provide IT services, management and maintenance of the Website) and unless the transfer is due by legal obligations or is strictly necessary for the fulfilment of the users' requests.

The complete list of data processors can be consulted by contacting the Data Controller.

## **TRANSFER OF DATA ABROAD**

The processing activities described in this privacy notice generally do not require the transfer of personal data outside the territory of the European Union.

However, if one or more entities identified in the preceding section are located outside the territory of the European Union, such a transfer will only occur if: i) the country to which the personal data is transferred ensures a level of protection similar to or equivalent to that guaranteed by the GDPR, as determined by an adequacy decision pursuant to Article 45 of the GDPR; or ii) adequate safeguards are in place, as provided under article 46 of the GDPR.

## **METHODS AND PURPOSES OF PROCESSING**

Personal data are processed by Bayview in paper or digital format.

Browsing data are not collected by the site.

The data communicated by the user are stored for the time necessary to fulfill the requests sent by the user and to enable the Company to protect its rights, comply with legal and regulatory obligations to which it is subject, or pursue its legitimate interest.

## **PROCESSING OF PERSONAL DATA THROUGH AUTOMATED DECISION-MAKING**

The processing of the user's personal data through automated decision-making processes (including profiling) is not carried out.

## **RIGHTS OF THE DATA SUBJECTS**

The user may, at any time, exercise the rights provided for under articles 15 et seq. of the GDPR, namely the rights of access, rectification, erasure, portability, restriction of processing, and objection.

The aforementioned rights can be exercised by sending a request to the Company's contact details:

- e-mail: [privacy@bvitalia.eu](mailto:privacy@bvitalia.eu)
- address: Milano, Piazza Generale Armando Diaz 5
- telephone number: +39-800-597070

Data subjects who believe that the processing of their personal data through the Website is in breach of the GDPR have the right to lodge a complaint with the Italian Data Protection Authority, in accordance with the procedures outlined on the Authority's website, accessible at: [www.garanteprivacy.it](http://www.garanteprivacy.it), or to seek appropriate judicial remedies.

## **DATA PROTECTION OFFICER (DPO)**

The Data Protection Officer of the Company is Francesca Boffa, who can be reached at the following contact details:

- Milan, Foro Buonaparte 20, 20121, c/o Integra s.r.l.;
- e-mail: [info@integrare.info](mailto:info@integrare.info);
- Phone: 02 72080153

## **UPDATES**

This privacy notice will be subject to updates. Therefore, the Company encourages users who wish to learn about the methods of processing personal data collected through the Website to visit this page periodically.